

FINAL REPORT OF ECONOMY TEAM

PROJECT «SMALL BIZ AWARDS»



**Democracy Study Centre
Kyiv 2017**

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Small BIZ Award

- competition of entrepreneurial achievements, that is created to promote best practices of doing business in Ukraine in the areas, which are important for sustainable development of our country.
- project of «Democracy Study Centre», which is founded the German-Polish-Ukrainian Society and funded by the Ministry of Foreign Affairs of Germany.
- is realized by the students of «Democracy Study Centre».



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Auswärtiges Amt

Purpose of «Small BIZ Awards»

Promotion of creation and development of small enterprises (SE) in Ukraine, drawing attention of the society and government to the issues of SE in Ukraine in areas that are crucial for the sustainable economic growth (innovative, socially responsible, eco-friendly and IDP (internally displaced people) business).



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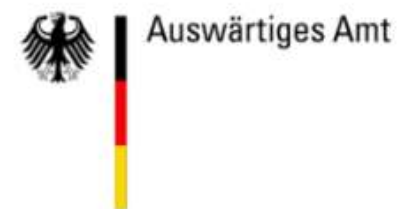


Auswärtiges Amt

Importance of «Small BIZ Awards»

The project draws attention to the necessity of small businesses promotion in Ukraine, because in highly developed countries small business generates a significant share of GDP, while in Ukraine the situation is opposite.

Besides, the project can help to promote existing small businesses and trigger entrepreneurial activism among Ukrainians.



Uniqueness of «Small BIZ Awards»

The uniqueness of the project is realized in several aspects:

1) project is focused on the promotion and development of small enterprises in areas, which are important for sustainable economic development: innovation, environmental, social business and IDPs' business;

2) award for the best enterprises in each category will be no cash prize, but educational course or consulting support from the partners of the competition, that, in turn, will contribute to the sustainability of the project and its results.



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Our objectives

1. To attract representatives of small business in sufficient areas to become the participants of «Small BIZ Award» to find the best practices of doing small business in Ukraine;
2. To popularize the brightest stories of success of our applicants (on FB page, website, in the media) for sharing their practices and promoting entrepreneurship in Ukraine;
3. To ensure promotion of the business of our participants through educational and consulting support of our partners;
4. To award the best entrepreneurship with Small BIZ Awards consolation prizes during Civil Society Forum.



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Nominations of «SMALL BIZ AWARDS 2017»

- the best innovation business,
- the best eco-friendly business,
- the best social enterprise,
- the best business that is started by IDP,
- Audience Choice Award.



Timetable of the project

January	February	March	April	May	June	July	August	September	November
Creation of the platforms and organizational preparations									
	Development of the application form								
				Announcement					
			Formation of the list of "heroes"						
				Determination of the evaluation criterias					
				Selection the best candidates					
				Publication of stories					
						Selection of the winners			
						Awarding of the best SE			
									Awarding ceremony

Our experts



Сергій Марченко



Наталія Слиш



Віталій Власенко



Олександр Славський



Юрій Бажал



Юрій Бугай



Леонов Сергій



Таміла Ташева

Our partners



**GERMAN
POLISH
UKRAINIAN
SOCIETY
IN UKRAINE**



Odessa

**CRIMEA
SOS**

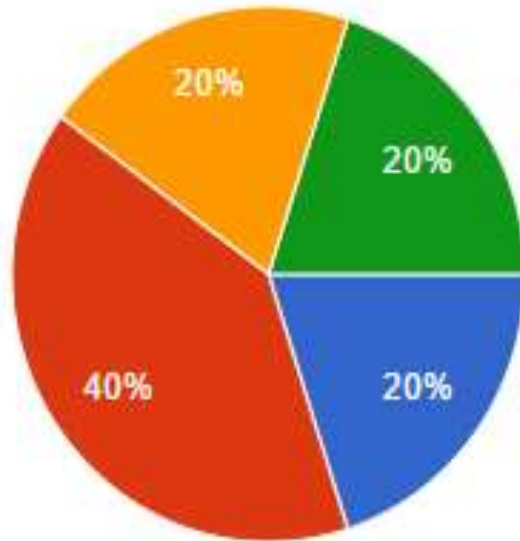


A-TROPHY
НАГРАДНАЯ ПРОДУКЦИЯ

Application statistics

Application deadline: 15 July 2017

Amount of applicants: 15



- Соціальний бізнес
- Інноваційний бізнес
- Екологічний бізнес
- Бізнес ВПО (внутрішньо переміщених осіб)

Our website

<http://smallbiz.com.ua/>

SMALL BIZ AWARDS

HOME

SUCCESS STORIES

ABOUT

TEAM

UKR

ENG

YOU ARE - THE NEW BUSINESS ELITE!

SMALL BIZ AWARDS - A COMPETITION OF ENTREPRENEURIAL ACHIEVEMENTS, CREATED TO PROMOTE BEST BUSINESS PRACTICES IN NECESSARY AREAS FOR SUSTAINABLE DEVELOPMENT OF UKRAINE.

I WANT TO JOIN

Our hero – «Pumpkin world & Лузайко»

The company was founded in 2015. Main activity was growing pumpkins for the purpose of selling pumpkin seeds to produce pumpkin oil and packages of pumpkin seeds.

Subsequently, in March 2016 came to embody the idea – producing of dry fruits from pumpkin. The first product - dry pumpkin flavored with black currant was manufactured and delivered for tasting to potential buyers in Kiev, where everyone brought their wishes regarding the taste of the product.

In August 2016 increased the product line with new flavors: lemon, strawberry, cherry, orange.

In October 2016 produced the first batch of pumpkin juice, it was a distinct, natural orange flavor and quite delicious - and is appreciated by our partners and customers.

In March 2017 started the production of pumpkin halva. After 25 attempts of changing components, perfect final conservant-free product was produced.

In the period between the development of the manufacturing process of halva, tasteless dried beet was created and a little bit later – dried beet flavored with cinnamon.

Under the perspective development plans in May 2017 the area under crops of pumpkin was increased twice.



Our hero – «New Generation»

New Generation - a space that combines cafe and store things that owners get from unindifferent people for free .

"Visiting our place - you can taste delicious food and coffee, to choose from the pile of books, items, shoes some necessary goods for at low prices, or visit themed events that are held here regularly, and the profit will go to the development of youth social initiatives"- says project founder - Roman Polishchuk, who, along with Yuliana Pavlyk realized the dream and opened up space for the realization of bold ideas.

At this time «New Generation» holds English speaking club that is completely free for visitors and gather dozens of participants weekly. According to the founders words – they plan that in future such events will become more frequent and expand range of topics.

New Generation - a great example of social entrepreneurship, which should be seen by all citizens and visitors.



Our hero – «Legion 810»

Company «Legion» was founded in late 2014, as a logical continuation of the «conscious consumer» - media platform, which dealt with an overview of various goods (including military), and since the beginning of the war it was launched a special program of «military observer» that advised soldiers and volunteers on equipment.

Team of «military observer» found that unscrupulous manufacturers of equipment sent to the front of equipment of poor quality, so it was decided to create «Legion» - a manufacturer of clothing and equipment of high quality. The main principles in the «Legion» is a high quality of materials and components, and user-friendly design.

At the beginning of 2015 it was sell the first product – uniform Titan Mk-3 gene 1, that significantly differ from many existing analogues in quality.

During 2015-2016 «Legion» extended product range. Since May 2015 product range has reached 150 articles and numbered vests, backpacks, uniforms and special equipment. Best known were various models of backpacks, which were made from the original American fabric and gained fame because of its reliability. «Legion» also produces some equipment for Ukrainian policemen.

Among militarists, tourists, policemen the company «Legion 810» is known primarily for the uncompromising quality, reliability and openness of their equipment to their customers. Not isolated cases, when legions of equipment done under special order or received adjustments as a result of user feedback.

Legion - always be prepared!



SMALL BIZ AWARDS

Thank you!